



February 15, 2012  
FOR IMMEDIATE RELEASE

### **American Racer and Lias Tire on Board at Speedmonster Championship Sponsors!**

(Hesston, PA) – American Racer and Lias Tire have committed as major sponsors of the Speedmonster Championship and Hesston Speedway in 2012. American Racer and Lias Tire have been strong supporters of clay track racing in the region and will be a key element of the Speedmonster mega-events at Hesston this year.

American Racer and Lias Tire are both based out of Indiana, PA. American Racer produces tires that are 100% American-made. AR had its beginnings from the McCreary Tire & Rubber Company in 1915. With its growth, the company took the name Specialty Tires of America in 1992 and introduced the American Racer brand in 1994. The company has provided high quality tires and service for over a century.

American Racer produces a full range of quality dirt track and asphalt racing, ATV racing, cobra kit car, performance passenger and track equipment tires. Its parent company, Specialty Tires of America is a source of aircraft, industrial handling, mining equipment, farm and agricultural equipment, ATV, heavy and light truck, off road, military and passenger tires.

Lias Tire, located at 488 North 5<sup>th</sup> Street in Indiana, PA, is a strong supporter of racing at our area race tracks. Lias Tire was founded by M.V. Lias in 1933 and went through many expansions and changes over the years. In the early 70's, Lias Tire became involved in the racing business and is the nation's largest distributor of American Racer Tires as well as racing parts. Lias is the area's largest Cooper Tire dealer among other brands, and operates a full service auto repair center.

More information on American Racer and Lias Tire may be found at <http://americanraceronline.com> and <http://liastireonline.com>.

"Motor Mountain" is located in the scenic Raystown Lake and mountain country of central PA and provides a wonderful opportunity for race fans and race teams to make a complete weekend getaway when attending the racing events at Hesston. Promoter DR Eriksen has transformed Hesston into a showplace in just two short seasons, with additional improvements on the drawing board. Major expansions have given the track more seating, parking and pit space to accommodate these major events. All fans are provided an excellent view of the action, with grandstand seating and drive-in viewing built high above the racing surface. Hesston welcomes campers and now offers in track-camping on the back straight viewing ramp. Full information about the Hesston Speedway may be found at <http://www.hesstonspeedway.com> or by calling 814-658-3639.

### **2012 Schedule of Events at Hesston Speedway**

Saturday May 12 / Ice Buster / LM Sportsman, Cadet, Hobby, Roadrunner, Mod-4

Saturday May 19 / rain date for Ice Buster

**Sunday May 27 / Speedmonster/3 State Flyer Superthunder by the Lake / Super Late Models — 51 laps \$5,100, LM Sportsman – 30 laps \$1,000, Cadets \$500, Hobby \$300, Roadrunners** (some classes will be feature-only format)

Monday, May 28 / Dirt Driving Experience

Saturday, June 9 / Blade Runner / PASS 305 Sprints, LM Sportsman, Cadet, Hobby, Roadrunner, Mod-4. Plus! Sweet 16 Party- free admission for all 16 year old girls with ID

Saturday, June 16 / rain date for LM Sportsman, Cadet, Hobby, Roadrunner, Mod-4 and Sweet 16 Party

Saturday June 23 / Kidz Nite to Ride / Race Car Rides & Prizes for Kids! LM Sportsman, Cadet, Hobby, Roadrunner, Mod-4. Plus! Senior Gold – 2 senior citizens admitted for 1 ticket to grandstands with ID. Plus! Penn-Mar Vintage Cars.

Saturday June 30 / rain date for Kidz Nite to Ride

**Tuesday, July 3 / Speedmonster/3 State Flyers Revolution 2012 / Super Late Modes – 51 laps \$5,100, LM Sportsman – 30 laps \$1,000, Cadets \$500, Hobby \$300, Roadrunners** (some classes will be feature-only format)

Wednesday, July 4 / rain date for Revolution 2012 OR Dirt Driving Experience

Saturday, July 14 / Motor Mountain Mayhem / LM Sportsman, Cadet, Hobby, Roadrunner, Mod-4. Plus! Senior Gold – 2 senior citizens admitted for 1 ticket to grandstands with ID. Plus! Penn-Mar Vintage Cars.

Saturday, July 21/ Kidz Wild Wheelz Nite / Bike Races & Prizes for Kids! LM Sportsman, Cadet, Hobby, Roadrunner, Mod-4. Plus! Sweet 17 Party- free admission for all 17 year old girls with ID

Saturday, July 28 / rain date for Kidz Wild Wheelz Nite and Sweet 17 Party

**Saturday, August 4 / Speedmonster/3 State Flyers Eriksen Grand Prix / Super Late Modes – 44 laps \$4,100, LM Sportsman – 30 laps \$1,000, Cadets \$500, Hobby \$300, Roadrunners** (some classes will be feature-only format)

Saturday, August 18 / Sonic Flight / PASS 305 Sprints, LM Sportsman, Cadet, Hobby, Roadrunner, Mod-4. Plus! Sweet 18 Party- free admission for all 18 year old girls with ID

**Sunday, September 2 / Speedmonster/3 State Flyers Mega-Blitz Mach 3 / Super Late Modes – 2-30 laps \$5,100, LM Sportsman – 30 laps \$1,000, Cadets \$500, Hobby \$300, Roadrunners** (some classes will be feature-only format)

Monday, September 3 / Dirt Driving Experience

Saturday, September 22 / Cycle-Rama / Motorcycle Dirt Drags, Wheelie Contest, Bike Show

Saturday, September 29 / rain date for Cycle-Rama

**Friday, October 12 / Speedmonster Moonsault Scramble / Super Late Model full racing program – 40 laps \$2,555. Other Division Schedule TBA.**

**Saturday, October 13 / The Ultimate / Speedmonster/ULMS Super Late Model full racing program – 61 laps \$10,000, LM Sportsman – 40 laps \$2,000 plus consolations, B-Cadets – 30 laps \$1,200 plus consolations. Other Division Schedule TBA**

Saturday November 10 / Motor Mountain Racer's Flea Market & Swap Meet